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International Trading • Sanctions-Aware Trade Solutions • Strategic Market Connectivity

## **Company Overview:**

*Persistent Fars Homeland International Co. Ltd (PFHIL), founded in 2017, is a fast-growing international trading and supply-chain solutions provider operating across the Middle East, Asia, East Africa and strategic global markets. With core strength in the Oil & Gas, Petrochemical, and Industrial sectors, we deliver end-to-end trade facilitation, procurement, and logistics solutions that remain operational even within highly restricted and sanctions-sensitive environments.*

*Our organization has built a reputation for reliability, confidentiality, and precision. In markets where many companies struggle due to financial and logistical barriers, PFHIL has become a preferred partner for suppliers and buyers who demand compliant, innovative, and uninterrupted trade flows.*

*We do more than move goods — we engineer pathways for trade where others see limitations.*

## **Our Vision:**

*To become the region's most trusted and agile trade partner, providing dependable cross-border solutions that connect markets, overcome barriers, and unlock new opportunities for our clients.*

## **Our Mission:**

- To bridge domestic manufacturers with global buyers through efficient and trusted export services.*
- To support international suppliers seeking reliable, compliant access to the Iranian market.*
- To deliver seamless, sanctions-aware trade solutions that maintain legality while optimizing efficiency and cost.*
- To build long-term partnerships grounded in transparency, performance, and mutual growth.*

## **Core Competencies:**

### **1. International Trading & Procurement**

*PFHIL provides comprehensive sourcing and procurement solutions for industrial, commercial, and specialized engineering items across multiple sectors.*

### **2. Advanced Payment Facilitation (SWIFT-Free Solutions)**

*We offer secure and compliant alternative financial channels including third-country intermediaries, barter, crypto (case-by-case), and trusted agent mechanisms.*

### **3. Cross-Staffing, Transshipment & Strategic Routing**

*Operating through key logistics hubs in UAE, Oman, Turkey, and other gateways, we deliver secure routing solutions designed to bypass restrictions while ensuring confidentiality and integrity.*

### **4. Sanctions-Aware Trade & Compliance Solutions**

*Tailored trade models, documentation solutions, risk-mitigated logistics, and compliance-aligned routing for restricted markets.*

### **5. Strategic Consultancy for Partners**

*Expert guidance on Iran's trade regulations, customs, sanctions navigation, exchange rate management, and legal risk mitigation.*

**Products:**



**Bitumen (All type of Grades)  
Steel Drum, Jumbo Bag, Flexitank**



**Urea 46% (Granular and Prilled)  
50 Kg Bag, 1 MT Jumbo Bag**



**Plastic Granules (HDPE, LDPE, LLDPE)  
25 Kg Bag**



**Petroleum Jelly (Industrial and Cosmetic Grades)  
175 Kg Drum (Steel or HDPE)**



**Base Oil (Virgin & Recycle)  
Steel Drum, Flexibag**

## Our Export To:



## Why PFHIL.?

- ✓ *Proven operations in restricted environments*
- ✓ *Deep regional networks & insights*
- ✓ *Trusted across continents*
- ✓ *Secure and compliant workflows*
- ✓ *Reliable procurement capability*
- ✓ *Flexible, resilient logistics network*

## Let's Collaborate:

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